FOUNDERS FORUM GROUP









100 WOMEN FOUNDERS TO WATCH

In partnership with:

INSTITUT AUF DEM ROSENBERG

THE ARTISANS OF EDUCATION®

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FOREWORD

> Our 100 Women Founders to Watch are launching disruptive new businesses, driving climate action, accelerating AI, innovating across 20+ industries from femtech to space tech, and they've raised more than $1.1b between them.

Like Fork & Good's Niya Gupta, who is biomanufacturing climate-friendly meat; or Beyond Aero's Eloa Guillotin, who is building a world-first electric business aircraft powered by hydrogen; or Cylib's Lilian Schwich, who's just closed a €55m Series A round, the largest ever funding round for a European battery recycling startup.

But, for many founders who identify as women, there are still significant challenges when it comes to raising investment. Startups founded or co-founded by women raise just 10% of total VC funding in Europe, and women-only founded startups raise just 2% of funding in the US. Companies led by Black women receive less than 1%.

This is crazy when you consider that 1 in 6 women globally intend to start a business, compared with 1 in 5 men, and that women are the primary consumers of many tech-based products – women control more than $30t in consumer spending, and that number is expected to increase to $40t by 2030!

In this report, published in partnership with Institut auf dem Rosenberg, we explore how to increase representation and move more investor money to women founders. Through a series of exclusive interviews, unicorn founders share their startup stories and advice for budding women entrepreneurs, top VC investors discuss investment trends and how to raise, and we conclude with our list of 100 of the world's most promising women tech founders, from pre-Seed to Series A stage.

The goal of our 100 Women Founders to Watch list is to shine a light on 100 of the most exceptional women founders blazing a trail in the tech industry across three of our key markets – the UK & Europe, the United States, and Southeast Asia.

This is not a definitive list or ranking of any kind, and we know that there are many exceptional founders who we will have missed. We are open to any recommendations for future lists as we continue to build out our diverse and inclusive founder community.

At Founders Forum Group, our mission is to support entrepreneurs at every stage of their journeys. We know fewer women founders reach Series B+ and we want to help change that, by raising the profile of the founders and their startups, connecting them with our community of investors and corporate leaders, and supporting them to scale through our best-in-class events, professional service offerings, upskilling and education initiatives, and investment programmes.

Our Rising Stars programme puts promising founders with potent potential on the map, with many of those who present on the FF stage going on to achieve unicorn status or IPO at record-breaking valuations. Together with London Tech Week, we also support EQL:HER, a leading global network and event series for women in tech, and InspiringFifty, which aims to increase diversity in tech by showcasing women role models across the technology sector.

We need to tackle the challenge together as an industry. We need to close the gender funding gap and increase the number of women in founding teams as well as at c-suite level in companies, on startup boards, and on investment committees.

By bringing communities together, championing success stories, and creating a safe, supportive environment where diverse voices are heard and valued, we can drive innovation and create a more equitable tech industry.

Read on to discover our 100 women founders to watch!



Carolyn Dawson OBE
CEO
Founders Forum Group

A MESSAGE FROM OUR PARTNER



Anita Gademann

Member of the Board
Institut auf dem Rosenberg
Founder
Edu Smart Technologies

> The headlines in the press shock that only 2% of VC capital reaches women-founded companies, exposing an immutable gender bias. This is not surprising, since women only make up 11% of investing partners at VC firms in the USA. If the role of women is missing at the giving end, then how can women receive what they need to succeed?

It appears that human beings prefer to select homogeneously: same gender, race or educational profile, which is also not surprising since this is how human beings are uniformly organised for the better part of their lives until their 20s at schools: from same birth year into one class, 50/50 gender split, and placed in neat rows in a rectangular classrooms.

Unless education changes drastically and we stop pigeonholing individuals, the landscape for VC capital reaching women or female representation on boards will not change.

We can only hope to shrink this gap by ensuring that young girls dreaming have the voice and possibility of becoming entrepreneurs or investors and it will start with a change in education.

At Institut auf dem Rosenberg, we actively foster an environment of equality where girls and young women feel confident to use their voice not only for themselves but also for others in need via entrepreneurial initiatives and philanthropic endeavours.

The majority of our Senior Leadership Team and managers are women, which serves as a powerful example to all students at the school. I have been lucky to be born to a family that nourished individual talent and skill and where women carried a powerful message of self-worth and perseverance.

I know that Founders Forum Group will continue to bring awareness to its audience, so that we may bridge the gap between talent and opportunity.

INSTITUT AUF DEM ROSENBERG

THE ARTISANS OF EDUCATION®

WOMEN FOUNDERS
IN NUMBERS

Across the world, women, like men, hold significant entrepreneurial ambitions and many are innovating in disruptive technologies to improve our lives.

1 in 6

Women globally intend to start a business, compared with 1 in 5 men.

GEM 2022/2023 Women's Entrepreneurship Report

28%

of those women come from low-income countries, compared with 11% from high-income countries.

GEM 2022/2023 Women's Entrepreneurship Report

Women tech founders are especially focused on

Health, FinTech & Enterprise Software

Over 50% of VC money raised by European women-founded companies between 2019 and 2023 was concentrated in those three industries.

Dealroom

Yet, in the tech industry, funding opportunities for women fall behind.

15%

of tech startup founders are women.

Startup Genome

Startups founded or co-founded by women raise

10%

of total VC funding in Europe.

Dealroom

While startups co-founded by women raised

20%

of VC funding in the US in 2023, women-only founded startups raised just

2%.

Pitchbook

Companies led by Black women receive less than

1%.

And, in the UK, just 0.02% of total venture capital invested between 2009 and 2019 went to Black women founders.

Crunchbase / Extend Ventures

Change is needed across the investment landscape.

Women VC partners are

2x more

likely to invest in startups founded or co-founded by women.

Kauffman Fellows

87%

of VCs and LPs investing in Europe say increased diversity in enture capital leads to better investment decisions and financial returns.

Founders Forum Group & European Women in VC

Yet women only make up

11%

of investing partners at VC firms in the USA.

Harvard Kennedy School

In the UK, female representation in VC firms has stayed flat at

30%

since 2019.

Diversity VC: The Equity Record UK

FOUNDER STORIES

BLAZING A TRAIL

Unicorn founders, serial entrepreneurs, and media influencers share their stories and advice for the next generation of women tech founders.



Marcia Kilgore
Beauty Pie



Mona Kattan
Huda Beauty

Tania Boler

elvie



> I never planned to start a tech company, but I realised there was a massive need for innovative and empathetic technology to support women."

Tania Boler worked in women's health for over 15 years before founding Elvie, one of the original femtech companies. But it was during her pregnancy that she realised she knew far less about her body, and the pelvic floor in particular, than she thought. She discovered that one in three women experience pelvic floor problems during their lifetimes and that shocking statistics around incontinence and prolapse were largely ignored in the UK.

Giving women real-time biofeedback is the most reliable way to encourage commitment to pelvic floor training, but this technology was only available in hospitals at the time. Tania set out to create a smart pelvic floor trainer and app that gives the real-time biofeedback that seemed so inaccessible to women, while making it fun and convenient. She launched Elvie in 2013 with a mission to empower women through radical female-first technology, and the Elvie Trainer in 2015.

Elvie has since had investment from the likes of BlackRock and Octopus Ventures, and launched a series of products reimagining pelvic floor health and breast pumping for women



Tania Boler

Elvie

Supporting the Next Generation

We need more women to continue into engineering and STEM at university level and beyond. Fostering an entrepreneurial mindset starts with their early education, so young women should continue to be encouraged to follow those passions.

As a female entrepreneur, carving out space in a male-centric world is never easy, and it can be intimidating to jump into something when you haven't seen many examples set by other female friends or leaders. However, there is a growing network of extraordinary, like-minded female entrepreneurs out there who are willing to support you and help you to make essential connections.

Overcoming Challenges

When pitching to a largely male investment panel, it was hard work to sell them on the notion that women will talk openly about pelvic floor health. At one point, I was even told that women's health products were 'too niche', which was hard to fathom considering these tools can address the needs of 51% of the global population.

It took me a few fundraising meetings to realise that I needed to be upfront about women's issues and not skirt around words like 'vagina' or other topics with the potential to make investors uncomfortable. Now, when meeting with prospective investors, I like to see their reaction once I say the V word. I call this the vagina test! It's a fun and easy way to gauge whether we'll be a good fit for one another.

Advice For Founders

Leading a company is an incredible adrenaline rush, and it's not for the faint-hearted. It requires constant adaptability, as well as drive, determination, and resilience. I have always been somebody who delves into the details and likes to understand things fully. But with all the different challenges presented, I've come to recognise that many decisions are based on ambiguity. Often, there are trade-offs between decisions and not a clear-cut 'right or wrong' answer. I have learned to make peace with this.

I would also say that, alongside living and breathing your mission, you need to have thick skin. It can be hard to hear criticism about something you're so passionate about and have worked so hard for, but sometimes, this is what you need to hear for positive change.

Marcia Kilgore

BEAUTY PIE



> We need to see more female-founded successful exits."

Inspired by her acne struggles as a teen, Marcia Kilgore undertook a skincare course one summer while at college. She started out offering beauty treatments to friends from her East Village apartment, before launching her own spa. Her first spa business, Bliss, was credited for the mid-'90s spa boom.

In 2004, Marcia sold Bliss to Starwood for $25m. She went on to launch beauty products company, Soap & Glory, acquired by Boots, and footwear brand, FitFlop, sold in 75 countries worldwide.

Her string of game-changing companies in the beauty and wellness worlds led her to found Beauty Pie in 2016, an online, direct-to-consumer, membership-based luxury beauty products brand, which has raised over $200m to date.



Marcia Kilgore

Beauty Pie

I reached out to three female investors from our waiting list and three male investors. Maybe a coincidence, but women also need to support women, just like men support men. Let's not pretend the 'boys club' is not a thing; let's form a 'girls' club' to challenge it!

Supporting the Next Generation

We need to see more female-founded successful exits and highlight successful female startups in the media more often. If somebody would start an index to highlight the relative (viable) funding versus exit algorithm to show that investing in women-led-startups has an equal or greater return to investing in male-led-startups, that's a different way of presenting the same information that might appeal to the left brained investors who might not immediately connect with some of the 'right-brained' (and not all are right-brained) female-led startup concepts.

Also, let's get more female investors committing to investing in female-led businesses. This was an issue when I first considered VC investment.

Overcoming Challenges

If your business isn't a strictly 'tech' business, you're not a SAAS platform, and you're not selling online loans or banking, it's harder to recruit tech talent, because, at the moment, the majority of tech talent is still male. To overcome it? Try harder, interview 5× as many people.

All founders are founders, with their unique positions in the marketplace. Whether they are male or female, their experience and/or lack thereof in certain areas will give them challenges. The goal is to get the skills, or hire the right kind of partners to fill the skill set gap. If you're female, you also have a lot of advantages over male founders, so spending time dwelling on obstacles is a waste. Spend time figuring out the source of the obstacles, filling your skill set gaps or finding people whose skills complement yours to complete your team.

Advice For Founders

First, make sure you have a great idea. Ask yourself why anybody would care about it. Be brutally realistic. Tear that idea down a million ways. Be ready for criticism. Take that criticism if it's true and correct, correct, correct until you are almost bulletproof. Get rid of your ownership bias. Be flexible in your thinking, and always be ready to pivot if you need to.

Fire bullets before you fire cannonballs, so you always have a bit of dry powder for the fight. Make sure, on paper, that your worst case scenario is still viable. Practise your pitch like you're giving a Ted Talk. Pitch non VCs (other Founders, friends in finance etc) before you pitch anyone you really want money from. And, unless you're desperate, don't take the first offer someone throws at you. Take your time. Consider your dilution. And remember, this is only your first go-round. Enjoy the learning curve!

Grace Beverley

TALA



> “There are potentially huge underserved market gaps for products targeted towards female consumers, and investors need to recognise that.”

While studying at the University of Oxford, Grace Beverley monetised a growing social following for her workout videos by selling fitness products online. She used the extra money to found SHREDDY, known as The Number 1 Female Fitness Transformation App.

Through her own fitness journey and an aversion to fast fashion, Grace noticed a gap in the market for affordable, sustainable, and high-performance activewear.

Age 22, she founded the fashion brand, TALA, which has raised more than $10m. Age 23, she was named a Forbes 30 Under 30. Her book, ‘Working Hard, Hardly Working’ was a Sunday Times No. 1 Bestseller, and her podcast of the same name has over 20 million listeners.



Grace Beverley

Tala



Supporting the Next Generation

Only 2% of the UK's VC funding is given to women-founded businesses, which is shocking considering that the UK is such a thriving place for entrepreneurship. Too often the onus is put on women. I hear things like 'women are too conservative with their numbers', and 'women need to get better at selling themselves', but the truth is that investing systems have been built to accommodate male founders.

Instead, we need to change the system, which starts with education. We need to lower the barriers to entry for entrepreneurship by ensuring that at school all pupils are taught about the different avenues into entrepreneurship and the basics of investing. Whilst this is a long-term strategy, it means that boardrooms and ICs of the future will be more diverse and represent the founders that are pitching to them.

Also, women founders need to be brought into investing networks earlier. We need to make sure that investors are constantly aware of the biases when it comes to the decisions they're making. Investors need to recognise then that there are probably huge underserved market gaps for products targeted towards female consumers, and see that as an opportunity to deploy their funds in an untapped space, rather than a risk.



Overcoming Challenges

I remember being overlooked when I was trying to find manufacturers for TALA at the beginning because I was a 22-year-old demanding more sustainable fabrics and other design changes, and they deemed me too inexperienced, despite working with activewear brands for half a decade. They changed their minds as soon as the pieces sold out!

Now, we're a scaleup and have worked hard to mature from an 'influencer brand' to an international business. Despite growing tenfold since our last funding round, we're still not taken seriously in the eyes of some investors. It's important to note here that I will be seen as a 'less scary' female-founded investment too, due to my background and Oxford education - so I won't face a fraction of the obstacles that others face, but it goes without saying that there's a long way to go.



Advice For Founders

When you're honing your business idea, make sure you're solving a problem for your customer. Your product alone should be able to stand as your marketing strategy, so make sure your decks show your worth. Women are often taught to be humble and play down their success, when really you need to do the opposite.

For scaling, hire people that are better than you in their respective areas as soon as possible. Startups require generalists who can jump between tasks, but hiring specialists brings so much to a business and is freeing as a founder. Having clarity is also key. You might have a great vision, but if you're not communicating it clearly to your team then a lot of time can be wasted. The sooner you communicate effectively, the closer you get to improvement and reaching your goals.

Self-belief also shouldn't be underestimated as a tool, and it unites many of the successful founders I've spoken to. On a more practical level, time blocking has kept me sane during my journey. I believe that discipline is self-care, so I try to stick to my time-blocked schedule every day. This also means that I'm never holding up any decisions that could stifle progress.

Dame Jayne-Anne Gadhia

snoop



> Overcoming obstacles is all about understanding your business thoroughly, effectively communicating your vision, and taking people with you."

Jayne-Anne Gadhia holds over 30 years' experience in financial services and technology, served as the UK Government's Women in Finance Champion from 2016 to 2021, and was made a Dame in 2019. The first to attend university in her family, Jayne-Anne started her career as a chartered accountant at Norwich Union (now, Aviva).

In October 1994, she was introduced to Richard Branson. A few months later, she became one of the founders of Virgin Direct (a precursor to Virgin Money).

She set up the Virgin One account, which was acquired by the Royal Bank of Scotland in 2001, and spent five years at RBS before returning to Virgin as CEO to launch Virgin Money. Following the sale of Virgin Money, Jayne-Anne joined Salesforce from 2019-2021.

In 2021 she founded the fintech startup, Snoop, with the aim of alleviating financial stress and improving financial literacy. Snoop was acquired by Vanquis Banking Group in July 2023.



Dame Jayne-Anne Gadhia

Snoop

Overcoming obstacles is all about understanding your business thoroughly, effectively communicating your vision, and taking people with you. The support of my investors and a strong, clear message were crucial in overcoming early challenges. And, of course, we had a Plan B.

Supporting the Next Generation

We need to look beyond just coding and STEM education to encourage more women founders. Whilst technical skills are important, vision and creativity are crucial for entrepreneurship. We need to prioritise identifying market gaps, understanding human behaviour, and inspiring a team.

Also, increasing representation of women in investment roles can foster a supportive environment. Programmes like scholarships and mentorship initiatives, along with clear diversity targets, can help build a more inclusive entrepreneurial ecosystem.

Overcoming Challenges

I remember Virgin Money needing £50m to set up a bank during the banking crisis. I met with lots of PE firms in London and New York, and there was significant interest. However, we never forgot the importance of having a Plan B. Do everything you can to prepare for investor meetings: plan, replan, rethink, simplify the issue, and try to see angles you had not considered before. Raising that first £50m was the hardest hurdle. Later, I realised it was far more challenging than raising the next billion!

At Snoop, our key challenge initially was convincing investors that Open Banking technology would be a gamechanger. Now, with over ten million people using Open Banking-based services, and adoption accelerating, it is clear we were right.

Advice For Founders

Focus on a problem you can solve and develop a unique value proposition that stands out. Build your company around products or services that customers value, and attract people who share your vision, are passionate about the work, and complement your skill set.

When starting out, seek mentors for guidance and connections to build your network. Create a compelling pitch deck and know your product, and make sure to target investors who align with your mission. Also, network with other founders to share experiences and build a support system.

Daphne Koller

Insitro



> To be equally successful, you have to be twice as good – that's still the reality for women raising investment."

Daphne Koller has founded two unicorn companies, authored more than 300 influential research publications, and was named one of TIME Magazine's 100 most influential people. As a computer science professor at Stanford, her research expanded existing Bayesian-related software, capable of discerning patterns in vast data sets, which laid the foundations for her entrepreneurial endeavours. She went on to co-develop PhysiCore, a data-based system used to predict whether premature babies are likely to have health issues.

Then, in 2012, she co-founded Coursera, the world's biggest provider of open online courses with more than 100 million learners worldwide. Today, she's applying her expertise in AI and machine learning to drug discovery. Her $2b+ biotech company, Insitro, is using machine learning to transform the way drugs are discovered and delivered to patients.



Daphne Koller

Insitro

Supporting the Next Generation

We have a pipeline issue. It's important to get more women investors into VCs who are making decisions and can relate to women founders who are pitching to them. But we also need to think about earlier stages in the pipeline and focus on growing the next generation of female founders by educating and giving opportunities to young women.

We also need to raise awareness about unconscious bias. People have a template in mind of what they think a good VC looks like, and often those with a less traditional profile are dismissed. It is important, whilst not lowering the bar, that the aperture is broadened to less represented candidates. And we need to work hard to highlight situations where women are being overlooked or dismissed.

Overcoming Challenges

Earlier in my career, when I started Coursera, I was frequently overlooked. On one occasion, I was introduced to the CEO of a Fortune 50 company who tried to set up a meeting, through me, with James, my male assistant, assuming our roles were reversed. I think it's important that if you witness these kinds of situations, you politely call them out – the onus shouldn't always be on the women to address them.

Now that I'm more senior in my career, I'm in a relatively rarefied group and the challenges are different. I was lucky at Coursera that my first few hires were incredible, but we weren't really intentional about the culture so it slid into a less deliberate work environment. Specifically, everyone was reluctant to criticise each other's work, and I think critique is a really important part of excellence. I now try to monitor culture and constantly nudge it back to where I need it to be.

Advice For Founders

Unfortunately, it's the reality for women raising funding that, in order to be equally successful, you have to be twice as good. You have to be more prepared, and better able to defend your ideas. Go into every meeting with an understanding of the investors' previous partnerships, come across quietly confident, knowledgeable, and a real master of your craft. I think that's one way of allaying unconscious bias.

Women often have to walk on a knife-edge in ways that men do not, and men tend to have a greater latitude of behaviours that are considered acceptable. Male leaders are seen as 'in control', whilst assertive women are 'bossy' and 'hard to work with'. While that's not acceptable or appropriate, you should try and focus on the persona that you would like to create by maintaining a facade of calm stability. Keep up strong, respectful, but assertive behaviour.

Mona Kattan

KAY ALI



> Know yourself and your blind spots. The biggest obstacle for any entrepreneur is themselves."

From a young age, Mona Kattan always knew she wanted to work for herself. She remembers setting up her first beauty salon and feeling inspired by the sense of purpose she felt as clients left her chair feeling confident and empowered. Her sister, Huda, was a makeup artist at the time, and together with their third sister, Alya, they set up Huda Beauty with five eyelash styles and $6,000, growing it into the billion-dollar cosmetics empire it is today.

In 2018, Mona launched her own fragrance brand, Kayali. Today, Kayali is sold by major retailers, including Sephora, Walgreens Boots Alliance, and ASOS, and has amassed over 1 million followers on Instagram.



Mona Kattan

Kayali

Supporting the Next Generation

We need to encourage women to take more risks and put themselves out there. We have to support women, especially mothers, to believe that business-ownership is entirely possible. This means creating opportunities and providing resources, such as access to childcare or more women founder networking events.

Overcoming Challenges

The biggest obstacle for any entrepreneur is themselves. Understanding your blind spots and working on personal development is critical. The business can only grow as fast as you grow, so it is important to check in with yourself. For women specifically, we often lack confidence and shrink ourselves compared to men, so it was definitely a challenge for me to achieve a balance somewhere between arrogance and humility. The key is to know yourself and your product inside out, and then you will have the confidence to lead effectively.

Advice For Founders

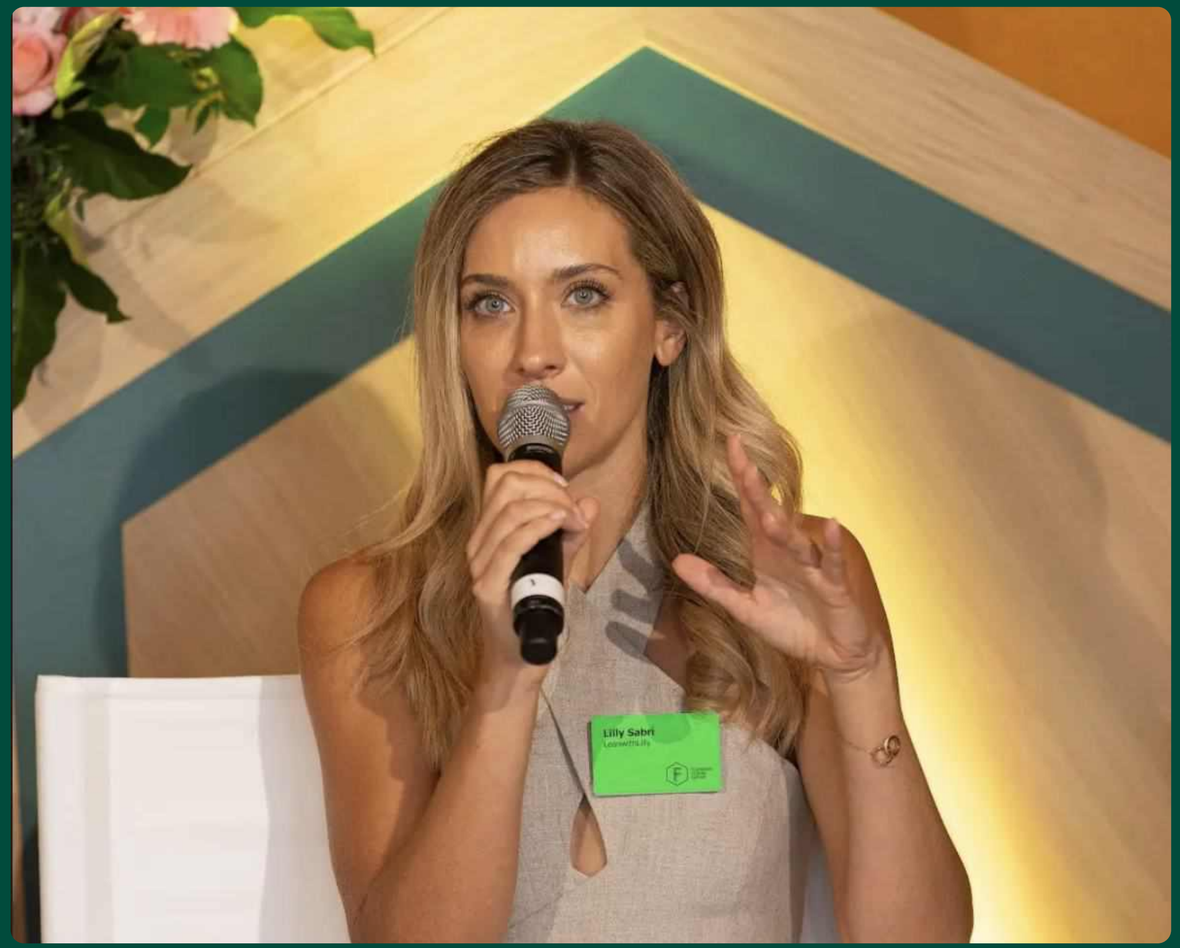
Forget about the unfair playing field and believe you have got what it takes! Oprah was my role model as a child, and she was a black woman pioneering in the ‘80s; a perfect example of not letting circumstance hold you back.

Try to get your foot in as many doors as possible, see if people will allow you to attend board meetings, or sit in on an investor pitch, or even look at old decks. Familiarise yourself with the patterns of the industry, know what it takes to raise capital, know which questions to ask, and what conversations are happening. That kind of exposure will make it a lot less scary and a lot more relatable.

For any founder, balance is key. Both your emotional side and logical side must work in tandem, which is difficult to reach. When I started out, I shut out my emotions to prioritise decision making and productivity as I thought that is what investors took seriously. Since then, I’ve realised that when I trust my gut and am true to myself is when I achieve the best results.

Lilly Sabri

LEAN



> Know your worth, know your product, and know your vision."

A qualified Physiotherapist and specialist Pilates instructor, Lilly Sabri worked initially in the NHS before transitioning to elite sports, working with professional athletes including Premier League football clubs, Watford FC and Chelsea FC Academy. Following the success of her individual style of Pilates, Lilly took the LEAN Method (a combination of Pilates, Strength and Cardio) to the masses via in-person classes and events before moving her business online.

At the same time, Lilly gradually grew her social media following. In the first five years, she recalls, she grew to just 30,000 subscribers earning around £9 on YouTube. Then, Covid hit, and her YouTube community skyrocketed to more than 5 million. Lilly launched a resistance band with her first ad revenue, which sold out in two hours. She reinvested her profits to launch her fitness App, LEAN with Lilly, in 2021, which has just surpassed 700,000 downloads. As she builds out her fitness empire, her mission is clear: help people to move more and improve their quality of life.



Lilly Sabri

Lean With Lilly

Supporting the Next Generation

I've worked lots in the sports industry, which is typically male-dominated, so I've learnt first-hand that confidence and resilience gets you far. I often find I have to build myself up to walk into rooms where I know it's not 50-50 men to women, but I've developed a 'prove them wrong' attitude through belief in my business. My own path, from earning £9 in five years on YouTube to where I am now, has taught me the value of perseverance, so my advice to other founders is to not give up!

Overcoming Challenges

As industries like fitness and cooking boomed during lockdown, I was faced with the challenge of sustaining my following and adapting to market changes post-pandemic. This required constant innovation and a deep understanding of my audience's wants and needs. I've embraced trial and error, experimenting with content and strategies through comparing analytics and A/B testing, so grappling with a few failures along the way has led me to where I am today!

Balancing growth with autonomy has been crucial. I have taken a slow, self-funded approach to growth, rather than external investment which has allowed me to maintain full control over decisions and the direction of my company.

Advice For Founders

You'll face countless setbacks; it's crucial to develop a mindset where you are confident in yourself and your product. Don't let others obscure your vision, particularly when it comes to potential investors. Be authentic and true to yourself, whilst also being willing to reevaluate and adapt as needed. The key is to ensure that every decision aligns with your core vision and goals, and this authenticity and commitment to your business will be your greatest asset when it comes to building and scaling.



Mada Seghete

Upside / Branch

Mada Seghete is Co-Founder & CEO of Upside, which offers revenue attribution and intelligence for B2B companies. Previously, she co-founded and built Branch into the mobile growth platform of choice for over 100,000 apps and 3 billion monthly users around the world.

"In the early days of Branch, I wasn't comfortable being myself and really wanted to fit in and model my co-founders. I realised over time that the best way to grow as a leader was to be myself and not be afraid to be authentic, empathetic, and different.

"I think a lot of leaders show very masculine traits and we expect the same from women leaders and founders. I have been really exploring what it means to lead and be feminine at the same time."



Kathryn Petralia

Keep Financial / Kabbage

Kathryn is the Co-Founder of Keep Financial, a fintech startup pioneering flexible compensation. Previously, she co-founded the lending platform, Kabbage, which was acquired by American Express in 2020. In 2018, she was named one of Forbes' World's Most Powerful Women.

"For my earlier startups, my biggest hurdle was a lack of knowledge about raising money and the types of firms that would invest. This was partially because I was in my 20s and it was in the 90s, when VC was not as often discussed outside the Bay Area, and the fact that I lived in Atlanta, which would have been viewed as a backwater burg at the time. For my last company, Kabbage, I had a male co-founder which I think mitigated some of the potential impacts of being a woman founder.

"I remember in 2009, while we were raising our Series A, we spent several days in the Bay Area meeting with firms of all types and sizes, and it wasn't until our last meeting when a woman walked in and sat down at the table. It was the first time in scores of meetings that a woman entered the room who wasn't bringing me water. Most investors, especially those who are male, are networked with other men. Men are more likely to engage in professional networks, and therefore the selection bias continues to be fed by that."

INVESTOR INSIGHTS

CLOSING THE FUNDING GAP

Insider insights from the world's top VC investors.



Noor Sweid
Global Ventures



Jeannette zu Fürstenberg
General Catalyst



Rana Yared
Balderton Capital

5 Steps to Increase Funding for Women-Led Startups

How can we move more investor money to women-founded startups? From our conversations with leading founders and investors, five key steps emerged:

1 Increase Representation of Women in VCs

Investors who identify as women are twice as likely to invest in women founders. To increase funding for women-led startups, the first step is clear: we need more women in venture capital firms, especially in decision-making roles. This includes expanding the diversity of investment committees and partner-level positions.





2 Address Unconscious Bias

At the same time, we need more men to invest in women-led startups, especially since startups with exclusively female investors often struggle to raise follow-on rounds. VC firms should provide training to help investors recognise and mitigate their biases and implement accountability measures, such as tracking and reporting on the diversity of funded startups. More regulation, like California's SB 54 law, which requires VCs to report on the demographics of the founder teams they invest in, will help drive transparency and accountability.

3 Expand Women-Focused Initiatives

Many investors, especially male investors, are primarily networked with other men. To break this cycle, investors should continue to create or sponsor women's networks to engage, support, and connect women founders with funding opportunities. This includes creating women-led VC funds, establishing pitch competitions for women founders, or setting up accelerator programmes tailored to the needs of women entrepreneurs.





4 Increase LP Accountability

LPs, as the primary source of capital for venture funds, wield significant influence over VC investment strategies. By prioritising diversity, LPs can steer VCs towards more equitable funding practices. LPs should sign up to diversity-focused initiatives, like the UK's Investing in Women Code, and assess and discuss the gender composition of VC firms' leadership and investment teams to drive change throughout the funding funnel.

5 Widen Access to Tech Entrepreneurship

While founders and investors are split on the 'pipeline issue', to ensure a healthy pipeline of women tech founders, it's crucial to continue to encourage women to pursue STEM fields as well as to develop wider entrepreneurial and leadership skills from a young age. By highlighting the success stories of women tech founders from all backgrounds, we can provide role models for the next generation to feel like tech entrepreneurship is a viable road for them. Women are also disproportionately responsible for childcare, which can be a barrier to entrepreneurship. Implementing programmes or incentives that provide childcare support for founders can encourage more women to start and scale businesses.





Yvonne Bajela

LocalGlobe

"While much of the dialogue on the funding gap focuses on what women founders can do to 'move the needle', the conversation needs to shift toward a broader perspective: the industry as a whole. We must consider the composition of the companies receiving investment and examine how hiring processes and funding decisions can perpetuate bias.

One of the most effective ways to narrow the gap is by empowering more women into investor roles, particularly decision-making capacities. The presence of more women in these positions could catalyse a shift in how capital is distributed."

Read more insider insights from top VC investors.



Jeannette zu Fürstenberg

GENERAL CATALYST

AUM

$30b+

Focus

AI, Global Resilience, Health Assurance, Fintech

Stage

Seed-Late-Stage

Ticket Size

$500k-$2m (Seed)

Portfolio Includes

Airbnb, Deliveroo, Guild, Gusto, Hubspot, Illumio, Lemonade, Livongo, Oscar, Samsara, Snap, Stripe, Warby Parker

> "Too many women are excluded from the decision-making circles where funding happens."

The lack of funding for female founders is well-documented, but I'm encouraged by the progress we're seeing. At General Catalyst, we've backed brilliant women like Lisa Gradow and Philippa Peters (Fides) or Lisa Oberaigner (Emidat), proving that women-led businesses are a smart investment. But systemic bias remains a challenge.

To change this, we need more diversity in venture capital itself. When investment teams include women, female founders are more likely to get funded. Beyond that, unconscious bias must be addressed head-on – this requires awareness and accountability. Expanding access to mentorship and networks is also essential.

Investing in female founders is not just the right thing to do; it's smart business. The cultural shift we're witnessing, with more women role models and investors supporting diversity, makes me optimistic about what's ahead.

> "There's immense potential for female founders in health tech and climate tech."

I see immense potential for female founders in sectors where innovation and impact intersect. These industries are ready for disruption, and women, with their focus on meaningful change, are leading the way. Moreover, as more young women pursue STEM education, particularly in areas like mathematics, I'm hopeful that they will increasingly contribute to fields such as AI and quantum computing, which will shape our future. These technology waves will take years to unfold, and we need women not only as researchers and engineers but also as operators, founders, and regulators to ensure these sectors are inclusive and innovative.

My advice for female founders raising funding? First, build strong relationships early – long before you start pitching. Investors are more likely to back founders they know and trust. Secondly, target investors who support female founders. Some VCs are actively working to correct the gender funding gap, and they're the ones worth your time. Third, build a strong team. Investors look for leadership, and assembling a capable team shows you're serious about scaling. Finally, be prepared for scepticism. Women often face tougher scrutiny, but resilience and preparedness will help you push through.



Jessica Huang Pouleur

OPENSPACE

AUM

$800m

Focus

Southeast Asia, Generalist

Stage

Venture & Growth

Ticket Size

$3m-$30m

Portfolio Includes

Kredivo, Halodoc, Finnomena, Pick Up Coffee, Finhay, Love Bonito

“Role models matter.”

We need to continue to create a virtuous cycle that encourages more women to be founders, helps women to raise VC funding, and provides resources to help them succeed. Right now, I still see a very low proportion of female founders and/or co-founders and it's hard to say definitively that this is because women founders don't get funded or are less likely to get funded.

What I do know is that role models matter. If I think about where the best founders in my region come from, often they are founders who worked at other Southeast Asia tech companies (Grab, Gojek, SEA etc) or have had experience working at other startups at mid to senior levels. Most of the time, these founders have had exposure and interactions with investors/shareholders and/or board members.

If all or most of the investors and board members you have interacted with have been men, it's pretty discouraging as a woman to want to take on the hard work and risk of starting a company and trying to get venture funding. Human nature dictates that we gravitate towards our own kinds. A VC that was once an engineer will likely gravitate towards founders with engineering backgrounds. We need more women role models broadly as VCs and in board roles as a start.

“Lean into the sisterhood.”

Seek out female venture capitalists who will have a higher likelihood of listening to and considering your pitch seriously. Seek out other female founders and ask for their advice and warm introductions. The sisterhood tends to be tight because there are so few of us and what I have found is that there is generally a strong desire amongst women in the industry to want to help each other.

To be a successful founder takes more than just unique tech expertise; it also takes qualitative skills to lead a team, an ability to articulate a clear strategy and solid business acumen. Female founders often excel on the qualitative aspects required versus their male peers. As more young women enter STEM fields, I am encouraged that we will start to see more technical female founders who have the combination of both deep technical skills as well as strong qualitative leadership qualities.



Meghan Stevenson-Krausz

DIVERSITY VC

Diversity VC is a global nonprofit that exists to identify and implement best practices for diversity and inclusion in the Venture Capital ecosystem through data and research, community, and career development. Its goal is for every venture fund in the world to have the understanding, tools, and resources to promote diversity and inclusion in their firms and the companies they fund. In this way, Diversity VC believes that we can unlock the full potential of our economy for all people.

> "There is no pipeline problem. It's about investor bias and a lack of women in VCs."

Investors who identify as women are two times more likely to invest in women founders. Therefore, if we want to increase the funding directed towards women, we need more women in the VC base. However, that alone is insufficient. Research shows, when women founders only have women investors on their cap table, it's harder for them to raise subsequent rounds.

So then, what can we all do? It's important to recognise that we're never going to get rid of bias; it's human nature. We need to focus on what we can do to mitigate that, for example funds reviewing their due diligence and investment processes for bias.

LPs and government regulatory bodies also have a critical role to play. When LPs value diversity, it has a lot more weight and impact on VC funds. LPs can sign up to the Investing in Women Code and consciously enquire into the gender split in a VC's ownership and control of the Investment Committee. Governments should consider a similar mandate to California's SB54 law, which requires reporting on the diversity of VC portfolios. If we're not measuring it, we can't change it.

> "Women must be extra prepared when meeting VCs."

Unfortunately, women and other groups of diverse founders need to be extra prepared when going into any VC meeting. This isn't because of any shortcomings on their part, but rather the system. Research shows investors are much more likely to ask women founders questions related to mitigating risk and ask men about maximising opportunities. My advice for diverse founders? Do your homework on the fund to ensure thesis alignment, and practise how you might take a question that is about risk mitigation and turn it into an opportunity to share what you see in the market.

Also, take advantage of the various networking events and opportunities that are specific to your sector. There are people out there and investors who want to meet you, so it pays to show up.



Noor Sweid

global.ventures

AUM

$350m

Focus

Generalist

Stage

Series A

Ticket Size

$5m-$10m

Portfolio Includes

ABHI, Hakbah, Moniepoint, Immensa, iyris, Maalexi, Proximie, Seafood Souq

> “VCs need to grow the diversity of the startups they look at.”

34% of Global Ventures’ founders are women. But the target is actually the top of the funnel. VCs need to grow the diversity of startups they look at in the first place to unlock more capital for women.

When it comes to making the most out of every dollar, companies founded by women are proving to be a better investment. For every dollar they raise, women-led startups generate 78 cents in revenue, while male-founded companies bring in just 31 cents. Founders need to show investors they can do the same by building strong business models with a clear road to profitability.

In the MENA region, having more women on investment committees has really helped broaden investors' perspectives, making the whole investment scene more inclusive and diverse. Women founders often build companies that tackle problems they know firsthand, which might not always be obvious to investors. That’s why it's so important to have people who speak the same language and ensure there's enough representation throughout the entire capital chain.

> “Choosing the right investors is especially critical for women founders.”

Given the unique challenges that women founders often face, such as limited access to funding and networks compared with their male counterparts, finding the right investors who recognise those hurdles is critical. These investors should bring more than just money to the table; they should offer mentorship, access to exclusive networks, and strategic support to the business helping them navigate the landscape, break through barriers, and drive growth.

It’s also essential to seek support programs like incubators and accelerators, especially those designed to help women entrepreneurs with training, funding, and networking. Women-led businesses often see a dip in capital allocation as they grow, so staying connected to support as the business scales is essential. And by focusing on profitability, startups can be more sustainable and less reliant on fluctuating external funding, ensuring long-term success



Priya Oberoi

Goddess Gaia VENTURES

Focus

Women's Health

Stage

Seed-Series A

Ticket Size

$500k-$1.5m

Portfolio Includes

Anya, Luna, Nabta Health, Naytal, WildAI

> "LPs need to hold VCs accountable."

LPs need to hold VCs accountable for how they're spending their money. If an LP says they want 20% of their funding going to women, that will help all the way down the funding funnel. Diversifying the VC base is also important, but it's even more crucial to actually get the men on investment committees excited about women-founded companies, regardless of what vertical they're in.

As the world of women's health matures, there will be so many exciting opportunities, because women are creating products for themselves AND 4 billion other women in the world. This whole area needs strong advocates within VC firms who want to invest in those companies. We've invested in more than 70% female founders. They're building businesses, just like anyone else would. Investors need to give women the time of day, speak to them in the same manner as men, and take them more seriously.

> "Know your numbers and be persistent."

As a female founder, you can get worn down going through different conversations with VCs. Do your due diligence and use your female intuition to connect on a human level to understand who is sitting in front of you and whether they resonate with what you're building. Also, know your numbers and be persistent. Don't just take the first 'no'. No doesn't always mean no; it can mean 'not yet'! Money doesn't have a gender; it is hard to argue with a solid business plan that's going to make a lot of cash. Men might not understand periods, but they do understand returns!



Rana Yared

Balderton. capital

Focus

Generalist

Stage

Seed-Pre-IPO

Ticket Size

$1m-$60m

Portfolio Includes

Revolut, Lendable, Scalable, GoCardless, Darktrace, Flywire, Cleo, Merama

> “The best way to increase diversity in the founders who are funded is to increase diversity in the investors who are making the choices.”

There is an affinity and an affiliation in the way that people invest and make decisions. If that psychology is true, then having more diverse investment teams will lead to more diverse founder teams. So the first thing you have to change is the composition of the underlying investor base.

Additionally, the ecosystem has to be attractive for women founders to want to create businesses. Two things are true about female founders. Firstly, they are disproportionately still responsible for childcare. Secondly, although women are more strategic risk takers and the risks they take have a long-term payoff, they tend to be more risk averse than men overall. If being a founder means taking a risk and you don't have the care support you need, then many women make the decision not to do it.

To change that, we should think about how to conduct a series of programmes or incentives that provide that kind of support. From a government policy point of view, giving additional child credits to anyone who is founding a business and employing people would be a great start.

> “Don’t neglect the business vision. You are selling a dream!”

We have a propensity as women to talk about what we think we can do immediately, and not refer to a wider vision, because it feels like it's intangible. Whilst the practicality and the detail is important, it's important not to lose sight of the vision as a whole – you want people to know that you are dreaming because you are selling a dream! Research shows that men are measured on potential, while women are measured on previous outcomes. So it’s also important to not be overly modest and to present your outcomes as big as they are.



Sandra Malmberg

EQT

AUM

€2.3b

Focus

Generalist

Stage

Seed-Series B

Ticket Size

€1m-€50m

Portfolio Includes

Heart Aerospace, Cleo, Candela, 1X, Nothing

> "There are steps investors can take to ensure great opportunities don't get missed."

In deal sourcing, increase the time spent with diverse founders, including women who are leading fast growing, cutting edge, and large market businesses. Track where your time and resources are invested and make a conscious effort to improve these metrics. By broadening the pool of founders you engage with, you can uncover more opportunities.

When making your investment decisions, ensure diversity of thought among partners leading deals and making investment decisions. A more diverse decision making team is better equipped to recognize the potential in a wider range of businesses, including those led by women.

With your post-investment support, encourage diversity within portfolio companies, as these operators often become the next generation of founders. Celebrate the success of women founders and improve their visibility. By highlighting diverse role models, we can inspire and pave the way for more women to enter and succeed in the startup ecosystem.

> "The emphasis should be on how the VC industry needs to evolve, not on how women should change."

Founders should focus on the strengths of their business and not be discouraged by the challenges specific to women in the funding landscape. Stay true to your vision, building a solid network, and demonstrating your company's potential through measurable outcomes. Areas I am excited for anyone to build within include the EV transition, the ability for AI to understand the physical world and unlock new use cases, and the intersection of health and AI.



Sarah Kunst

CLEO CAPITAL

Focus

Generalist

Stage

Pre-Seed-Series B

Ticket Size

$100k-$1m

Portfolio Includes

Hill House, Ellevest, Groq, Kobold, Falconx

> “If more investors cared about making money, we would see more women on founding teams.”

The way to get more money for women founders is to fund women founders. We have no end of qualified, amazing women with the ability to start companies but we don't fund them enough. We don't insist on backing companies with the team makeup most proven to drive success – diverse teams. A monolithic team is not statistically going to be as successful.

> “Women will be a huge part of the next wave of decacorns.”

Look at the Open AI CTO who just departed, Mira Murati. She's been leading technology for a company that became the zeitgeist for one of the biggest secular changes in computing ever. The biggest opportunities for women founders are the biggest opportunities for founders period: AI, Climate, Crypto, Cybersecurity, Defence. These areas are multi-trillion markets and we're still in early innings. Women are getting university and advanced degrees at higher rates than ever and these deeply technical fields need founders with deep technical knowledge.

For any founder, my advice is the same: Build in a massive space, explain how the path to becoming a billion dollar company with less than 5% market share is relatively easy, lead with your competitive advantage and why you can win, share your huge vision, and then walk me through how you will get there. Have a tight deck that explains the problem, solution, why you, rest of market, TAM etc, in an unimpeachable way. Be so good they can't ignore you. Have crazy amounts of confidence that your big idea in a huge market will result in a massive exit and then sell me that vision.

EMPOWERING THE NEXT GENERATION OF WOMEN ENTREPRENEURS



Anita Gademann
Institut auf dem Rosenberg



Anita Gademann

Member of the Board



INSTITUT AUF DEM ROSENBERG

THE ARTISANS OF EDUCATION®

> We need to change the educational system to enable entrepreneurial thinking and promote women entrepreneurs."

Anita is Member of the Board with a special focus of innovation at Institut auf dem Rosenberg. She's also the Founder of Edu Smart Technologies, a groundbreaking startup providing advanced digitalisation and management systems for schools.

> "The current educational system is hurting entrepreneurial thinking."

The world is moving fast, but education is static. The exam-based system, with outdated questions and with one right answer at the back of the book, doesn't promote entrepreneurial behaviour.

While we appreciate that universities require exam scores to filter applicants and pick the topmost, we do not believe this system is a viable solution for educating a child. That is why we offer proprietary courses that don't follow an exam board curriculum, but instead pose new questions to students and evaluate their answers based on the feasibility of the answer. These courses are focused on answering big questions, like 'Should we genetically modify human beings?', which is debated by sixth graders, or 'Can buildings be built by 3D printers and what raw materials can be used?', which we have just tested with our partners from MIT.

We start teaching business and economics in middle school and we have classes on wealth creation, investment, and fintech, taught in tandem with industry partners. Our students have access to information and knowledge of what is actually happening in the world right now rather than in a textbook, which is why they are raised and educated with entrepreneurial spirit and motivation.

> "We need to reach girls both at the front and the back of the classroom."

We've seen that in lower income countries, where there's less investment in education, women are actually more entrepreneurial. This entrepreneurial spirit is often need-based as women are tasked to provide child care while earning an income and hence require flexible work times. In the meantime, only one in six women report an intention to start their own business globally, which is a fear-based result.

Switzerland, for example, is leading in female workforce participation in Europe and has an amazing educational infrastructure so anyone, male or female, can essentially become whoever they want to be. Yet only about half of working women work full-time and less than 10% have start up intentions. The question is: Are women conditioned to be surgeons, lawyers, and entrepreneurs, or instead to aspire to a future as assistants, secretaries, and teachers, because those jobs give the flexible work hours necessary to raise children? Does the woman without entrepreneurial ambitions grow up in an environment that allows for that kind of thinking?

Generally, there are two types of female students of excellence – the quiet girl at the back of the classroom who always scores A grades and never says anything, and the girl at the front who also gets As and always has her hand up and answers all the questions. Our educational system must change to allow both of these girls to speak. The quiet one at the back needs to be proactively asked questions by the teacher so she learns to speak her mind, and that one in the front needs to be taught that her voice, which is so strong, can be used for the benefit of others.

This inclusive teaching approach allows for more entrepreneurial thinking, discussions, and collaborations, and teaches girls to be active participants in society. In a decade at Rosenberg, where this approach is in the daily life of all students, I've never come across a student with a wish to work for a specific company. All our students want to start their own businesses or creative projects. Our students are innovators and activators whether in their own personal space or in their family businesses.

> "An amazing founder is not afraid to make mistakes."

Good entrepreneurs ask questions, take risks, and fail fast. They actively search for feedback, are not afraid to make mistakes, and they know how to grapple with the unknown – those are key traits that are decimated in the process of schooling.

I am fully aware that schools require digital tools of the 21st Century to enable more holistic, innovative, and personalised learning experiences. This is why, together with my husband, Bernhard Gademann, we developed the School Hub platform through our startup, EduSmart Technologies.

We run our entire school and timetabling on our proprietary tech platform specifically designed to operate and schedule an individualised school system. Before we launched our platform, everybody told us what we were trying to do was impossible. Now, we can change students' timetables on a daily basis and everything is customised to the individual. Our kids are so agile that when they leave their first lesson in the morning, they check their phones to see whether something has changed in their day. They work like entrepreneurs already!

> "It all comes down to education and stories."

You need great female role models to inspire young girls to want more for themselves, but they need to fit into a wider narrative. We need to teach children that, whatever they want to do, pursuing their true passions and goals is the most important thing.

Women are traditionally not great risk-takers, because they've been following the traditional gender role of the good girl in the classroom getting A grades. They need role models that can tell the story of a go-getter or risk-taker, who pursue what they want to pursue rather than what they've been told to do.





About Institut auf dem Rosenberg

Founded	1889
Location	Switzerland
Students	230
Nationalities	59
Average Class Size	6-8

Established in 1889, Institut auf dem Rosenberg is the pioneering international school located in Switzerland dedicated to providing a cutting-edge, holistic learning environment tailored for the responsible leaders of the 21st century. Within the school, a team of educators and professionals transcends the conventional roles of their job titles; they embody the essence of true Artisans of Education, crafting relevant and meaningful learning experiences for children and young adults, typically aged 6 to 18.

In lieu of solely preparing students for standardised exams through rigid curricula, Rosenberg has pioneered its educational paradigm through the innovative Rosenberg International Curriculum (RIC®) and the Humanix |X| ® qualification programme empowering students to develop essential 21st-century skills in a rapidly evolving world.

This approach cultivates expertise and prepares students for a wide range of external qualifications, all the while embarking on groundbreaking Research and Development projects in collaboration with renowned international industry leaders, ensuring that learners emerge as the dynamic, well-rounded, and forward-looking leaders of tomorrow.





Promoting Entrepreneurial Thinking at Rosenberg:

Key projects like the Rosenberg Space Habitat, Blue Nomad, Rosenberg AI Charter and the gamified learning environment, Rosenberg Meta, which offer students the opportunity to develop essential skills across various disciplines.

These projects are direct outcomes of the Rosenberg International Curriculum - RIC® and Talent & Enrichment - T&E co-curricular courses, covering topics from art and design to maths and technology.

Experiential learning projects with leading partners, including the Norman Foster Foundation, ABB, Boston Dynamics, Vitra, SAGA Space Architects, MIT, and ETH.

Rosenberg Venture Pitch Days are opportunities for students to present their entrepreneurial ideas and receive expert feedback from industry specialists.

100 WOMEN FOUNDERS TO WATCH

Export the full list



Maya Hardigan
Mae



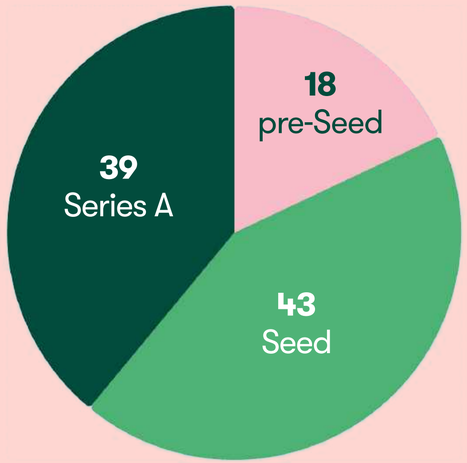
Emma Bates
Diem



Kira Unger Söderlind
PocketLaw

The most promising women tech founders to watch, operating across the UK and Europe, USA, and Southeast Asia, pre-Seed to Series A. Nominated by the Founders Forum Group community.

$1.1b
Total funding raised



44
Raised a funding round in 2024

20+
Industries represented

14
Countries represented across three continents

Average total funding raised by stage:

$1.8m Pre-Seed

$8m Seed

$21m Series A

UK & EUROPE

AI



Anita Schjøll Abildgaard

Iris AI

Norway | AI

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$15m

Investors
Silverline Capital, EIC Fund

Iris.ai has built a world-leading AI engine for deep knowledge understanding, specialising in complex unstructured documentation and advanced language models. Iris empowers R&D teams to unlock and action insights hidden within their data.

1



Anshika Srivastava

Apoha

UK | AI

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$13m

Machines are brilliant at understanding digital data, but until now they have lacked the ability to smell, taste, and feel. Aphoa's team of scientists and product experts are on a mission: developing Sensory Intelligence to seamlessly anchor machines into physical reality.

2



Aurora Maggio

Zefi.ai

Italy | AI

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$1.7m

Investors
360 Capital, 14Peaks, B-Heroes, BIT, Spanish Secways, Aticco Ventures, Growth Engine, Vento, Halo

Zefi is a small team of exceptional individuals on a mission to radically change the way software is built empowering companies to do their best work crafting memorable customer experiences. Zefi has developed a platform that allows companies to centralise and analyse all conversations with their end customers automatically, using AI.

3



Danai Antoniou

Gradient Labs

UK | AI

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$3.7m

Investors
LocalGlobe, Puzzle Ventures, Tom Blomfield, Jonas Templestein, Mike Hudack

Gradient Labs enables companies to handle complex customer support fully autonomously. They're building an autonomous AI agent aiming to resolve up to 80% of customer queries, enabling companies to scale CX with minimal human staff.

4



Elisabeth L'Orange

Oxolo

Germany | AI

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$13.8m

Investors
DN Capital, Christian Vollmann, Johannes Plehn, Thomas Hagemann, Stefan Wiskemann, Alex Täubert, Mischa Ruerup

Oxolo is building a deep tech platform for content generation. Oxolo raised a €13m Series A funding round led by DN Capital in 2023.

5



Kate Jarvis

Fifth Dimension AI

UK AI

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$10m

Investors
SpeedInvest, Seedcamp, Anthemis Female Innovators Lab Fund

Fifth Dimension AI is revolutionising the relationship between humans and computers in the era of generative AI with its groundbreaking AI product, 'Ellie' - starting with the trillion-dollar real estate industry. Ellie operates at the level of a seasoned industry professional, carrying out the boring, repetitive, document-heavy, and manual tasks that typically consume much of a knowledge worker's day. As a result, users can now focus on more fulfilling work that leverages human creativity, emotional intelligence, and strategic thinking, leading to significant improvements in business performance.

6



Michelle Lu

Vsim

UK AI

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$24m

Investors
EQT, Concept Ventures, Samsung Next, Kora Capital, IQ Capital

Vsim builds novel simulation technologies to accelerate robotics and AI breakthroughs. The team is building simulation technology, tools, an AI training framework, and an edge runtime library.

7



Rosalyn Moran

Stanhope AI

UK | AI

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$3m

Investors
UCL Technology Fund, Creator Fund, MMC Ventures, Moonfire Ventures, Rockmount Capital

Stanhope AI is building world models for autonomous machines using foundational computational principles of the human brain. This Active Inference approach enables performant generative AIs for robot brains in the physical realm and eliminates large trianing data requirements while providing explainable and modular AI for the real world.

8



Sasha Haco

Unitary

UK | AI

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$24m

Investors
Creandum, Plural

Unitary's mission is to make the internet safer. Unitary builds Virtual Moderators: AI agents, backed up by expert human judgement, that replace a human moderation team.

9



Ariane Gomes

Baseimmune

UK | BioTech & Food

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$17m

Investors
MSD Global Health Innovation Fund, IQ Capital, Hoxton Ventures, Creator Fund, Beast Ventures, Maki.vc.

Protection induced by vaccines wane against mutations and developing vaccines against a number of pathogens remains a challenge. Baseimmune is using its proprietary, deep learning AI platform to predict mutations and generate protective vaccines against emerging and complex pathogens. Leading innovation in biotech, Baseimmune is developing vaccines against a range of diseases, including Coronavirus and malaria.

10



Benjamina Bollag

Uncommon

UK | BioTech & Food

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$50m+

Investors
Balderton, Lowercarbon Capital, Sam Altman & Max Altman, Red Alpine

Uncommon are masters at manipulating cells without needing gene editing to solve our most pressing issues from climate change to aging. Their first product is pioneering bacon by a tasty, affordable, and healthy cultivated meat that eliminates the industry's largest cost drivers while keeping high quality.

11



Camilla Easter

Oxford Medical Products

UK | BioTech & Food

Funding stage
Seed

Year of last round raised
2022

Total Funding Raised (all rounds)
$7m

Investors
Ada Ventures, Nick Edwards, OION, Selvedge Ventures, Nesta Social Impact Fund.

Oxford Medical Products (OMP) is a clinical-stage biotech/medtech hybrid company, which has developed Sirona, a non-invasive and non-pharmacological obesity treatment. Sirona is a double-network polymer that, once taken, swells in the stomach to the size of a golf ball. By reducing the available volume of the stomach, Sirona is designed to suppress appetite leading to weight loss long term.

12



Chiara Board

P.Happi

UK | BioTech & Food

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$2m

Investors
Active Partners, firstminute capital, Calm/Storm Ventures, Mithril, SOSV

P.Happi has launched a first-of-its-kind serum featuring the patented live bacterial ingredient, Bdellovibrio, designed to protect against harmful bacteria entering the intimate area while supporting the natural female microbiota. The serum is now available online, in selected pharmacies, and will soon be in retail stores, offering women an effective and accessible option for their intimate health.

13



Helen O'Neill

Hertility Health

UK | BioTech & Food

Funding stage: Seed+

Year of last round raised: 2021

Total Funding Raised (all rounds): $15.7m

Investors: LocalGlobe, Venrex, WRG, Evelyn Bourke, Matt Robinson, Emma Watson, Professor Lord Ara Darzi

Hertility is a women's health company built by women, for women. Hertility is shaping the future of reproductive healthcare by pioneering unique diagnostic testing that provides data-driven and advanced insights into reproductive health, fertility decline and the onset of menopause.

14



Sakshi Chhabra Mittal

Foodhak

UK | BioTech & Food

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $7.8m

Investors: Holland & Barrett, Nikesh Arora, Crystaledge Holdings Ltd, Lord Mervyn Davies, Jeremy Collar, Jim Melon, firstminute capital

Foodhak is a food as medicine company that has launched food products using a personalised nutrition Gen AI technology that connects you to clinical research designed to help you achieve your longevity & wellness goals. They have built their own clinical models that have millions of recipes, ingredients, and analysed clinical studies. The idea is to build an end-to-end ecosystem of digital and physical products and build a new future of food, focused on health/wellness and longevity.

15



Zelda Mariet

Bioptimus

France | BioTech & Food

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $35m

Investors: Sofinnova Partners, Bpifrance's Large Venture fund, Frst, Cathay Innovation, Headline, Hummingbird, NJF Capital, Owkin, Top Harvest Capital, Xavier Niel

Bioptimus is on a mission to build the first universal AI foundation model for biology to fuel breakthrough discoveries and accelerate innovations in biomedicine and beyond.

16



Abbie Morris

CompareEthics

UK | Climate Tech

Funding stage: Pre-Seed

Year of last round raised: 2020

Total Funding Raised (all rounds): $1.5m

Investors: Google, Morgan Stanley, Ascension

Compare Ethics is an AI-powered sustainability compliance platform that helps retail brands simplify, streamline, and scale the way they make green claims, reducing compliance costs by up to 80%.

17



Becky Lane

Furbnow

UK | Climate Tech

Funding stage
Pre-Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$2m

Investors
SFC Capital, Norrsken, Nesta

Furbnow makes homes energy efficient, without the hassle. Furbnow is the complete solution for planning and delivering home energy projects, ensuring homeowners plan and deliver their home energy improvements right, first time.

18



Brittany Harris

Qualis Flow

UK | Climate Tech

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$12m+

Investors
Systemiq Capital, PiLabs, MMC, Greensoil PV, Grosvenor, Suffolk Tech, Bridge IG, Gravel Rd, Green Angel Ventures, Entrepreneur First

Qflow is a machine learning enabled software that helps developers and construction teams track and manage waste and materials on their live construction and re-fit sites. Qflow digitally logs all materials delivered and waste transferred through a simple photograph, meaning no hardware, no bar codes, no manual data entry, and complete supply chain independence.

19



Elissa Brunato

Radiant Matter

UK | Climate Tech

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$2m

Investors
Sustainable Ventures, Ada Ventures, Martlet Capital, Evenlode Investment, Cambridge Angels

Radiant Matter is developing a new generation of nature-inspired colour effects for the circular economy. Inspired by nature's ingenuity, Radiant Matter engineers dazzling structural colours from cellulose to help various industries dramatically reduce their environmental impact.

20



Eloa Guillotin

Beyond Aero

France | Climate Tech

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$44m

Investors
Giant Ventures, Bpifrance, Initialized Capital, 7percent Ventures, Kima Ventures, Lombardstreet Ventures, InnoStart Capital, Aonia Ventures

Beyond Aero is building the first electric business aircraft powered with hydrogen propulsion enabling six passengers to fly up to 800 NM, five times further than a battery-powered aircraft. Beyond Aero has gathered $914m of Letters of Intent (LOIs) for 96 aircraft and recently completed the flight test campaign of an 85 kW aircraft, France's first manned, fully hydrogen-electric flight.

21



Insiya Jafferjee

Shellworks

UK | Climate Tech

Funding stage: Seed

Year of last round raised: 2022

Total Funding Raised (all rounds): $10.7m

Investors: LocalGlobe, Founder Collective, True Global, BoxGroup, Divergent Capital, Deepali Nangia (Alma Angels), Julien Callede (Made), Bryan Meehan (Blue Bottle Coffee), Grant Aarons (FabricNano)

Shellworks is a design-led techbio company that creates uncompromising, compostable packaging solutions made from naturally-derived materials. Its first material is called Vivomer, a bio-based, vegan and home compostable alternative to plastic. Working in collaboration with nature, Vivomer is made and unmade by microbes.

22



Jessi Baker

Provenance

UK | Climate Tech

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $11.2m

Investors: S4 Capital, Omidyar Foundation, Nordic Eye, Peter Gabriel

Provenance is a platform that validates green claims for consumer packaged goods. Provenance enables retailers to communicate green claims confidently throughout the customer journey, so that they can be compliant with regulations, capture the green growth opportunity and future-proof their market share. 300+ leading CPG businesses use Provenance to communicate their sustainability credentials.

23



Jo Parker-Swift

Solivus

UK | Climate Tech

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $14m

Investors: Founders Factory, Key High-Net Worths

Solivus is a team of lightweight solar specialists on a mission to decarbonise the built environment, which causes over 40% of the world's CO2 emissions.

24



Jojo Hubbard

Electron

UK | Climate Tech

Funding stage: Series A

Year of last round raised: 2023

Total Funding Raised (all rounds): $20m

Investors: Kaluza, East Alpha, Mercia, Nesta, One Planet Capital

Electron develops software for net zero energy and flexibility markets. The company makes it easy for network utilities to pay Distributed energy resources, and their operators, to increase or decrease their load on the grid and get paid for it. This enables a faster, affordable transition to Net Zero Energy.

25



Lilian Schwich

cylib

Germany | Climate Tech

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$73m

Investors
VC World Fund, Porsche Ventures, Bosch Ventures, NRW.Venture, Vsquared Ventures, Speedinvest, 10x Founders

Born out of RWTH Aachen University, cylib has developed a pioneering way to recycle lithium-ion batteries. cylib raised €55m in the largest-ever funding round for a European battery recycling startup in May 2024, 24 months after the company started operations.

26



Marta Sjögren

Paebbl

Sweden | Climate Tech

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$33m

Investors
Capnamic, Amazon's Climate Pledge Fund, 2050.do, Pale Blue Dot, Aurum Impact, Grantham Foundation

Paebbl converts CO2 into a future-proof industrial raw material that turns the built environment into a permanent carbon store. Paebbl's mineralisation process is nature-inspired, and technology-enabled.

27



Murvah Iqbal

Hived

UK | Climate Tech

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$15m

Investors
Planet A Ventures, Maersk Growth, Eka Ventures, Pale blue dot

HIVED is the first fully electric delivery company designed for the ecommerce market. Its purpose-built technology, dedication to great delivery experience, and sustainability-as-standard approach means HIVED delivers better for retailers and online shoppers. HIVED has already delivered millions of parcels for brands including ASOS, Uniqlo, Zara, and Nespresso.

28



Natasha Boulding

Low Carbon Materials

UK | Climate Tech

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$6.7m

Investors
Ada Ventures, Northstar Ventures, Green Angel Ventures

Low Carbon Materials (LCM) is a climate tech startup focusing on developing low-carbon, next-generation construction material alternatives in the race to Net-Zero. LCM is developing a portfolio of products that address the emissions associated with materials and the current lack of circularity. They are focussing on decarbonising concrete and asphalt with products being used all over the UK on construction projects.

29



Natasha Jones

Metris Energy

UK | Climate Tech

Funding stage: Pre-Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $2m+

Investors: Octopus Ventures, AENU, Entrepreneur First

Metris is a SaaS company that has built MetrisOS, the operating system for C&I solar. MetrisOS is the fastest and most profitable way for solar installers to deploy, manage and monetise commercial solar projects.

30



Sarah Lamaison

Dioxycle

France | Climate Tech

Funding stage: Series A

Year of last round raised: 2023

Total Funding Raised (all rounds): $17m+

Investors: Breakthrough Energy Ventures, Lowercarbon Capital, Gigascale Capital, Collaborative Fund

Dioxycle is pioneering breakthrough carbon utilisation technologies that convert industrial emissions into sustainable chemicals with unprecedented energy and cost efficiency. By displacing fossil fuels for the production of key chemicals, Dioxycle has the potential to ultimately reduce over 800 million tons of CO2 per year, representing over 1% of the world's emissions.

31



Hanna Celina

Kinnu

UK | EdTech & Gaming

Funding stage: Seed

Year of last round raised: 2023

Total Funding Raised (all rounds): $8.9m

Investors: LocalGlobe, Spark, Cavalry, Tom Hulme, Rene Rechtman, Guy Podjarny

Kinnu builds technology and products that accelerate human learning, designed around how the brain actually works. Kinnu has a consumer app with almost 1m downloads and is beginning pilots with its B2B offering now.

32



Irene Klemm

Edurino

Germany | EdTech & Gaming

Funding stage: Series A

Year of last round raised: 2023

Total Funding Raised (all rounds): $15m

Investors: DN Capital, FJ Labs, Tengelmann Ventures, Jens Begemann, b2venture, Emerge Education

Edurino is redefining digital learning for kids and parents, solving one of the biggest problems for families around the world – kids want to play, parents want them to learn. Edurino's first product range combines a digital learning app with real figurines and an ergonomic stylus, unlocking virtual play worlds for children aged 4-8.

33



Tendai Moyo

Ruka Hair

UK | Fashion Tech

Funding stage: Seed+

Year of last round raised: 2023

Total Funding Raised (all rounds): $5.2m

Investors: Ian Hogarth, Oluwatosin 'Mr Eazi' Ajibade, Alexia Inge (Cult Beauty), Julie Adenuga, Tristan Walker (Walker + Co brands)

Ruka is a digital-native beauty brand developing science-driven products for the fast-growing textured hair market.

34



Victoria Peppiatt

Hey Savi

UK | Fashion Tech

Funding stage: Pre-Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $2.9m

Investors: Angel Investors

Hey Savi is on a mission to change the way people search and shop online, forever. As the ultimate fashion matchmaker, Hey Savi finds you your perfect item or outfit in under 60 seconds by connecting you to the retailers who have it in stock, in your size and at the best price.

35



Chen Mao Davies

Anya

UK | FemTech

Funding stage: Pre-Seed

Year of last round raised: 2022

Total Funding Raised (all rounds): $2.6m

Investors: Dan Cobley, Eileen Burbidge, Priya Oberoi, Viktoria Tchoudako, HERmesa, Francis Crick Institute

Anya is an award-winning health tech start-up leveraging leading AI technology and healthcare experts to provide 24/7 support and companionship throughout women's health journeys including fertility, pregnancy, parenting, menopause, and menstrual health

36



Felicia von Reden

Ovom Care

Germany | Fem Tech

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $6.1m

Investors: Merantix, AiC (Alpha Intelligence Capital), Ananda

Ovom Care is redefining reproductive medicine by integrating AI-powered technology with physical clinics entering an era of precision medicine, resulting in significantly higher success rates and personalised care. Its innovative approach enables value-based pricing and enhanced financial accessibility, setting a new standard in patient experience.

37



Gaia Salizzoni

Hale

Germany | Fem Tech

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$700k+

Investors
Vento, B Heroes, Catalisi, Padda Health, Growing Well Partners

Hale is a virtual gynecology clinic which makes diagnosis and treatment more accessible, affordable, and effective - especially for chronic conditions. Patients can access personalised, long-term care through both online and in-person services.

38



Tess Cosad

Béa Fertility

UK | Fem Tech

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$4.2m

Investors
Octopus Ventures, JamJar, Forward Partners, Calm/Storm, Q Ventures

Béa Fertility is a fertility care platform, integrating accessible, early-stage, home-based fertility treatments with clinician-led digital support to bridge the gap between intercourse and IVF.

39



Valentina Milanova

Daye

UK | Fem Tech

Funding stage: Series A

Year of last round raised: 2022

Total Funding Raised (all rounds): $21.5m

Investors: Salica, MassMutual Ventures, Cross Border Impact Ventures, Kindred, Khosla

Daye is bridging the gender health gap by re-inventing the menstrual tampon to support common, yet underserved women's health, ranging from period and pelvic pain to STI & HPV screening.

40



Ayesha Ofori

Propelle

UK | Fin Tech

Funding stage: Pre-Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $1.6m

Investors: AM Alpha (investment company of family office of Wolfgang Egger), Stefan Bollinger (outgoing co-Head Goldman Sachs Wealth Management/ new CEO of Julius Baer), Jim Garman (Global Head of Real Estate, Goldman Sachs), Lucy Demery (MD Fintech Banking, Barclays), Maxine Laceby (Founder of Absolute Collagen), Tamara Lohan (Founder Mr & Mrs Smith)

Propelle is the UK's first female focused investment platform. It is designed to help women invest with confidence and build long-term wealth. Propelle has three core offerings: financial investments, financial education, and community.

41



Morgan O'Hana

Defacto

France | Fin Tech

Funding stage: Series A+

Year of last round raised: 2023

Total Funding Raised (all rounds): $30m

Investors: Headline, Northzone, Global Founders Capital, Citi Ventures

Defacto offers fast, flexible financing for SMBs through APIs, eliminating paperwork. Since 2021, it has provided real-time loan decisions and financed over €600m for 10,000+ SMBs. Its solutions include self-service lending, an embedded lending API for partners, and a white-labeled Lending-as-a-Service platform for financial institutions, allowing borrowers and lenders to grow on their own terms.

42



Nina Mohanty

Bloom Money

UK | Fin Tech

Funding stage: Pre-Seed

Year of last round raised: 2022

Total Funding Raised (all rounds): $2m

Investors: Zinal Growth, January Ventures, Octopus First Cheque Fund

Bloom Money is building the financial home for European immigrants. Bloom Money serves the next billion European citizens with familiar financial services beyond remittances. By digitising money clubs, a common pooling behaviour, Bloom Money bridges informal financial systems to the formal financial system so that European immigrants can build generational wealth.

43



Pauline Glikman

Payflows

France | Fin Tech

Funding stage: Series A

Year of last round raised: 2024

Total Funding Raised (all rounds): $27.5m

Investors: Balderton Capital, Headline, Ribbit Capital

Payflows aims to empower finance teams to focus on strategy by setting them free from low-value tasks. Payflows provides finance teams with real-time, centralised, automated visibility, and access to all finance data and workflows. A global suite of modules connected to ERP: vendor management, Intake-to-Procure, Procure-to-Pay, Treasury Management System, Virtual Cards.

44



Erika Brodnock

Kinhub

UK | Health Tech

Funding stage: Pre-Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $1.7m

Investors: Morgan Stanley, Founders Factory, Google, Syndicate Room

Kinhub is a generative People Performance Platform that reduces employee stress by 48% and boosts productivity by 15%. Kinhub tackles the UK's £1.8t productivity drain by democratising access to personalised coaching, making it affordable and scalable for all. Its unique psychologically-informed AI adapts to employees' emotional needs in real-time for hyper-tailored coaching, while relevant just-in-time manager training ensures 360 support for employees' evolving needs.

45



Helene Lassen Nørlem

Tiimo

Denmark | Health Tech

Funding stage
Pre-Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$5.6m

Investors
Crowberry Capital, People Ventures, Inner Foundation, Goodwater Capital, Divergent Investments

Tiimo is transforming the world of neurodivergent planning and learning. With more than one million downloads worldwide, Tiimo supports people with ADHD, Autism, and everyone who struggles to stay on task, simplifying time management and building focus through visual planning and intuitive customisation.

46



Peony Li

Jude

UK | Health Tech

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$7.6m

Investors
Eka VC, Samos VC, Reckitt Benckiser

Jude is raising the standards of bladder health and bringing bladder care into the mainstream.

47



Silvia Wang

Serenis

Italy | Health Tech

Funding stage
Seed

Year of last round raised
2022

Total Funding Raised (all rounds)
$7m

Investors
Angelini Ventures, FG2 Capital, Lumen Ventures, Azimut Digitech Fund, Invictus Capital, Exor Seeds, Sequoia Scout

Serenis is a mental health platform offering psychotherapy, coaching, psychological support, sexology, and psychiatry, thanks to a network of more than 1,500 therapists, who have already delivered around 1 million sessions.

48



Sonia Szamocki

32Co

UK | Health Tech

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$9m

Investors
Balderton, EKA, Blue Lion

32Co is a platform which helps clinicians deliver specialist healthcare treatments to their patients.

49



Sophie Chung

Qunomedical

Germany | Health Tech

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$12m

Investors
HV Capital, Bertelsmann Investments, MS&AD Ventures, Calmstorm, Kima Ventures, Project A, 500 Startups

Qunomedical is a digital health company that challenges the one-size-fits-all approach in healthcare by connecting patients and doctors worldwide for the best possible outcome.

50



Kira Unger Söderlind

PocketLaw

Sweden | Legal Tech

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$15m

Investors
Atomico

Pocketlaw is an AI-first legal tech company on a mission to reimagine legal work for every team by uniting technology, legal knowledge and talent. Pocketlaw enables companies to centralise legal processes and automate and scale contract management by using state-of-the-art technology and LLMs combined with deep, intuitive design.

51



Carmen Palacios-Berraquero

Nu Quantum

UK | Quantum

Funding stage
Pre-Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$14m+

Investors
IQ Capital, Amadeus Capital Partners, Expeditions Fund, Seraphim, NSSIF, Cambridge Enterprise Ventures, Martlet Capital

Nu Quantum is building the entanglement fabric to unlock commercial quantum computing scale-out.

52



Dana Gheza

Machinations

Luxembourg | SaaS

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$5m

Investors
Hiro Capital, Acequia Capital, Venrex Investment Management, GapMinder, Seedcamp

Machinations.io is the AI-powered tool that helps businesses and professionals in games, web3, tokenomics, finance, economy, energy or logistics to diagram, forecast and optimise their systems in real-time.

53



Franziska Kirschner

Intropy

UK | SaaS

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$2m

Investors
General Catalyst, firstminute capital

Intropy is an AI-powered operating system for parts and equipment businesses. Intropy makes it easy to work with data, automate processes, and grow profits.

54



Tommie Edwards

Tech1M

UK | SaaS

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$750k

Investors
SFC Capital, Techstars

Tech1M is a recruitment intelligence platform leveraging data science and Human-AI augmentation to simplify talent acquisition.

55



Cat Jones

Byway

UK | Space & Travel

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$8m+

Investors
Heartcore Capital, Eka Ventures, HERmesa

Byway is the first 100% flight-free travel platform, creating customisable travel and accommodation packages away from the traditional tourist trails, using trains, buses and ferries, with on-demand support via WhatsApp throughout.

56



Kristina Nikolaus

OKAPI:Orbits

Germany | Space & Travel

Funding stage
Seed

Year of last round raised
2022

Total Funding Raised (all rounds)
$6m

Investors
MunichRe Ventures, Dolby Family Ventures, Herius Capital, APEX Ventures

OKAPI:Orbits is dedicated to make space activities more sustainable and safe through Collision Avoidance Software for satellites and Space Traffic Management solutions.

57

AI

UNITED STATES



Anabel Maldonado

PSYKHE AI

USA AI

Funding stage

Pre-Seed

Year of last round raised

2024

Total Funding Raised (all rounds)

$3.5m

Investors

Madaluxe Group, Gagnon Securities Partners Fund, Mario Schlosser, Eric Hautemont, Carmen Busquets, John Skipper

PSYKHE AI is a B2B GenAI personalisation platform for ecommerce that uses deep learning and a proprietary psychographic embedding method to deliver real-time, per-user, AI-merchandising.

58



Maja Schaefer

Zowie

USA | AI

Funding stage: Series A

Year of last round raised: 2022

Total Funding Raised (all rounds): $20m

Investors: Tiger Global Management, Gradient Ventures, 10xFounders, Inovo, Altman Capital

Zowie is AI for Customer Service that seamlessly integrates into your operations to understand, resolve, and learn. It automates both simple inquiries and complex processes, reducing response times and lowering costs.

58



Maya Mikhailov

SAVVI AI

USA | AI

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $7m

Investors: Chicago Ventures, Stage 2, Pear VC, Cleo Capital

Savvi AI offers a low-code platform that enables FinServs to deploy and manage models easily, focusing on operationalising AI at scale. It simplifies complex AI and machine learning workflows, allowing teams to integrate AI capabilities into their systems without needing specialists, additional resources, or custom infrastructure, making AI more accessible and actionable for enterprises.

60



Michelle Bacharach

FindMine

USA | AI

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$18.8m

Investors
Grayhawk Ventures, X/Seed Capital, RevTech Ventures, Gaingels

FindMine inspires shoppers throughout their journey with on-brand, dynamic, and inventory-aware styling. The world's leading brands, like Lululemon, Gap, and Anine Bing, trust FindMine's AI to amplify what their teams can do alone, increasing revenue and improving margins while creating loyalty that lasts.

61



Hanadie Yousef

Juvena Therapeutics

USA | Bio Tech

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$55m

Investors
Mubadala, Horizons, MAK Capital, Bison, Manta Ray

Juvena Therapeutics is leveraging its AI-enabled platform to discover and advance tissue restorative biologics to tackle chronic muscle and metabolic diseases. The company's approach stems from mapping the therapeutic potential of stem-cell secreted proteins and translating them into a growing pipeline of engineered biologics.

62



Khatija Ali

BioSapien

USA | Bio Tech

Funding stage
Pre-Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$8m

Investors
Global Ventures, Golden Gates Venture, SOSV, Microventures, Beni VC, JPIN VCATS

Traditional chemo fights cancer aggressively, but at a cost to your well-being. BioSapien pioneers minimally invasive drug delivery platforms. Its signature MediChip technology utilises 3D printing to deliver targeted chemotherapy directly to a tumor site, minimising the side effects of care.

63



Priyanka Jain

Evvy

USA | Bio Tech

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$19m

Investors
General Catalyst, Left Lane Capital, Labcorp Venture Fund, G9 Ventures, Box Group, RH Capital, Ingeborg, Amboy Street Ventures, Virtue, BBGV, Human Ventures

Evvy is unlocking precision female healthcare through researching female biomarkers, starting with the vaginal microbiome. Evvy's innovative vaginal healthcare platform, powered by their groundbreaking vaginal microbiome test, is the first to combine state-of-the-art testing, precision care, and coaching to give women and people with vaginas the care they deserve.

64



Katie Siegel

Flipturn

USA | Climate Tech

Funding stage
Seed

Year of last round raised
2022

Total Funding Raised (all rounds)
$4.5m

Investors
Accel

Flipturn is a leading EV charging management software platform for fleets. Founded by former Samsara and Stripe leadership, Flipturn's AI-powered software enables fleets to minimise EV charging costs, maximise charger uptime, and ensure EVs are optimally charged on schedule.

65



Liz Dennett

Endolith

USA | Deep Tech

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$5.5m

Investors
Collaborative Fund, Overture, Grok, Nucleus, Nomadic Ventures

Endolith increases copper recovery from low-grade ores in heap leaches by harnessing microbial communities, synthetic biology techniques, and a cloud-native platform

66



Olivia Cesio

Waterplan

USA | Climate Tech

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$18.5m

Investors
Giant Ventures, Base 10, Transition, My Climate Journey, L2 Ventures

Waterplan is the leading water platform to measure, respond, and report water risk, saving time from water data collection to reporting, providing access to the best-in-class water risk data and water expert leaders, and enabling stakeholder alignment to take action on water risks.

67



Penelope Jones

Byterat

USA | Climate Tech

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$4m+

Investors
Giant Ventures, Y Combinator, Urban Innovation Fund, Collaborative Fund, Climate Capital

Byterat is a modern battery science platform for battery teams to manage, visualise and analyse their data securely and at scale. Byterat is used by battery teams across the value chain to optimise battery data workflows, guarantee data integrity, and to create the robust data foundation necessary for leveraging advances in AI.

68



Akshita Iyer

Ome

USA | Consumer Tech

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$4m

Investors
Crescent Ridge, Outlander, Techstars, Halogen, Zane VC, Third Act, Gulf South Angels

Ome builds smart solutions for safer homes. Founded with the mission of enhancing kitchen safety, the company's flagship product - Ome Smart Knob - transforms any gas or electric stove into a smart appliance with features like automatic shut-off, remote control, and real-time alerts. With applications for parents, seniors, and multi-unit buildings, Ome provides peace of mind for every home.

69



Edna Martinson

Boddle Learning

USA | Ed Tech

Funding stage
Seed+

Year of last round raised
2024

Total Funding Raised (all rounds)
$7m

Investors
Atento Capital, Alpine VC, KCRiseFund, PlainsVC, Rise of the Rest Fund

Boddle is a kids gaming platform for learning that uses AI to integrate math and ELA curriculum into 3D games to make learning fun and personalised for grades K-6 students (more than 7 million kids signed up and growing), and it makes delivery assessments easy for teachers.

70



Hana Janebdar

Juno Bio

USA | Fem Tech

Funding stage: Seed

Year of last round raised: 2023

Total Funding Raised (all rounds): $2.9m

Key Investors: Ada Ventures, Illumina, Entrepreneur First

Juno Bio is a gynecological health company operating a dual platform that 1. Delivers the fastest at-home vaginal microbiome test service for women with everything from recurrent infections through to unexplained infertility and 2. Advances further research with the data generated to close the gender health gap.

71



Maya Hardigan

Mae

USA | Fem Tech

Funding stage: Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $5m+

Investors: Jumpstart Nova, RH Capital, Avestria Ventures, Bright Ventures, Astia

Mae is a culturally responsive digital first solution built to address the specific clinical, social, and cultural needs of underserved expectant mothers, with an early focus on Black expectant mothers, those with the most striking disparities in maternal health outcomes. Mae has created a space where complete digital care meets culturally aligned on-the-ground doula support.

72



Niya Gupta

Fork & Good

USA | Food Tech

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$22m

Investors
True Ventures, Leaps by Bayer, Collaborative Fund, firstminute capital, Starlight Ventures

Fork & Good grows meat more efficiently than livestock with less than half the carbon footprint. Its patented biomanufacturing solution reduces capex for growing cells 10x.

73



Julia Regan

RxLightning

USA | Health Tech

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$20.5m

Investors
LRVHealth, McKesson Ventures, Novartis (dRx Capital), Onco360 (BrightSpring Health Services), Hearst Ventures, HealthX Ventures

RxLightning's mission is to overcome the barriers that prevent or delay patient access to life-changing specialty medications. The platform seamlessly integrates with existing healthcare systems, reduces the time required for healthcare providers to process specialty pharmacy, HUB, Patient Assistance, and Foundation Grant enrollments, and ensures efficient tracking to completion. By transitioning to RxLightning, providers can expedite patient access to medications by up to 21 days.

74



Tiffany Whitlow

Acclinate

USA | Health Tech

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$12.1m

Investors
Cencora Ventures, Labcorp, Latimer Ventures

Acclinate mobilises health equity at scale through the dynamic integration of community engagement, network activation, predictive analytics, and AI. In addition to empowering underrepresented community members to take action for better health, Acclinate supports pharma companies, healthcare organisations, and public health agencies by improving diversity in clinical research, enhancing patient engagement, and driving more inclusive health initiatives throughout the healthcare ecosystem.

75



Libby Leffler

First

USA | Legal Tech

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$4.2m

Investors
Expa, Springbank, Cleo Capital

First is a next-gen legal platform for consumers, transforming the process of obtaining legal agreements into an efficient and cost effective experience. The company's signature product is a fully digital prenuptial agreement, with lawyer review.

76



Sampriti Bhattacharyya

Navier

USA | Maritime

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
Undisclosed

Investors
Sergey Brin, Rich Miner, Brian Halligan, Wil.i.am, Contrary Capital, Builders VC, Next View Ventures

Navier is building the next generation maritime company. The flagship product is N30, 30-ft electric hydrofoiling boats that are 10x more efficient than traditional gas powered boats of comparable size. By developing a fully integrated technology stack, Navier is transforming the maritime industry and unlocking a new scalable transportation network.

77



Emily Zhang

Landbase

USA | SaaS & Cloud

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$12.5m

Investors
A*, 8VC, firstminute capital, Inovia Capital, Picus, General Catalyst (La Famiglia)

Landbase is a platform that uses AI to automate and optimise go-to-market strategies by integrating sales and marketing efforts. It leverages private knowledge graphs and performance data to improve lead generation and campaign execution.

78



Helen Altshuler

Engflow

USA | SaaS & Cloud

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$21.7m

Investors
a16z, Tiger Global, firstminute capital

EngFlow is the build acceleration platform company, created by core engineers who built the Bazel build system at Google. EngFlow's secure build platform provides exponential reduction in cycle times through its remote caching and remote execution, analytics to improve developer experience, and significant cloud cost savings through the use of its optimised distributed cloud operations. Trusted by large enterprises and fast moving companies, such as BMW, Snap, Canva, Brave, and more.

79



Riya Grover

Sequence

USA | SaaS & Cloud

Funding stage
Seed

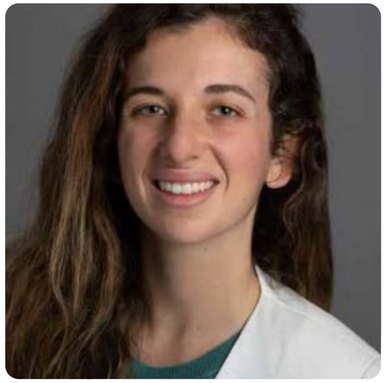
Year of last round raised
2022

Total Funding Raised (all rounds)
$19m

Investors
a16z

Sequence offers quoting and invoicing automation for modern finance teams. By building a flexible toolkit to help B2B finance teams to scale their revenue collection infrastructure, Sequence is reinventing the accounts receivable category.

80



Roxane Fisher

AnyShift

USA | SaaS & Cloud

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$2.4m

Investors
New Wave, Motier Ventures, Kima, Stem AI

Anyshift.io streamlines debugging and prevents outages for SRE and DevOps teams with centralised cloud resource and service insights.

81



Sara Du

Alloy Automation

USA | SaaS & Cloud

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$30m

Investors
a16z, Bain Capital Ventures, YC

Alloy is a modern iPaaS platform used by enterprises like Amazon, Best Buy, Burberry, and others to integrate applications more quickly than they could in-house.

82



Emma Bates

Diem

USA | Social Media & Search

Funding stage: Seed+

Year of last round raised: 2024

Total Funding Raised (all rounds): $5.2m

Investors: Stellation Capital, Acrew Capital, Flybridge, Techstars, XFactor Ventures, Lindsay Kaplan (Chief), Steph Korey (Away), Jaclyn Johnson (Create & Cultivate), Amber Atherton, Abadesi Osunsade (Hustle Crew), Precursor, Alumni Ventures, Otherwise Fund, Swizzle Ventures, Rogue Women

Diem is a social search engine, powered by community conversations and Diem AI – inspired by the way women search. Diem is creating a personalised, community layer to discovery on the internet: making searching for answers online as cosy and judgment free as asking your IRL friends.



Maya Watson

why?!

USA | Social Media & Search

Funding stage: Pre-Seed

Year of last round raised: 2024

Total Funding Raised (all rounds): $1.65m

Investors: Charles Hudson (Precursor Ventures), Barclays Black Formation Investments, Roxann Stafford (Blueprint FTC), Virginie Raphael (FullCircle), Bistro Partners, Shani Taylor (Bain Capital Ventures), Cindy Holland (Sister), Mohammad Almalkawi (Clubhouse)

why?! is a social network where you answer questions and find your people. why?! is founded by Maya Watson and Lexi Nisita, former Netflix and Clubhouse colleagues.



Jia Ling Yang

Playground

USA | Web3

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$4m

Investors
Animoca, GSR, Avalanche, Polygon, Mysten Labs, Anomaly, Founders Factory

Playground is a decentralised social platform built for creative communities, providing seamless, end-to-end tools that connect creators, fans, and brands to shape the future of the creative economy and digital worlds. By integrating creator tools and community infrastructure on web3 technology, Playground empowers participants to engage and collaborate effortlessly.



Rebecca Barkin

Lamina1

USA | Web3

Funding stage
Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$9m

Investors
Reid Hoffman, Bing Gordon, Joe Lubin, Hiro Capital, Matthew Roszak, Ava Labs, Ripple

LAMINA1 is a creator-owned platform and protocol enabling IP incubation, distribution, and monetisation. LAMINA1 provides the tools and infrastructure for creators to publish and distribute multi-media content, engage with/ incentivise their fanbase, and maintain autonomy and ownership for every on chain-creation.

SOUTHEAST ASIA

AI



Bell Beh

BuzzAR

Singapore | AI

Funding stage

Seed

Year of last round raised

2022

Total Funding Raised (all rounds)

$3.8m

Investors

iClick

BuzzAR is a leading AI-powered tourism platform specializing in immersive tourism and fintech solutions, connecting travelers across the APAC and MENA regions. With its proprietary BAE (Buzz AI Experience), BuzzAR enables users to seamlessly, 'Discover, Book, and Pay' on a single platform. The company is also launching BuzzPay this year, expecting to welcome 1 million travellers and drive $3.2b spend by 2026.

87



Jingjing Zhong

Superbench

Singapore | AI

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
Undiscolsed

Superbench is an AI operating system for home services companies. Superbench empowers home services with innovative technology for enhanced efficiency, customer satisfaction, and growth.

88



Fengru Lin

TurtleTree

Singapore | BioTech & Food

Funding stage
Series A

Year of last round raised
2021

Total Funding Raised (all rounds)
$32m

Investors
VERSO Capital

TurtleTree is ushering in a new era of sustainable nutrition that is transforming food and beverage. Trailblazing with one of the most valuable ingredients in milk, TurtleTree has released LF+, the world's first sustainably-produced lactoferrin made using precision fermentation technology.

89



Kimberly Yeo

CloudEats

Philippines | BioTech & Food

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$14m

Investors
Nordstar, Vulpes Investment Management of Singapore, Gobi Partners, BAce Capital, Intera Investments Limited, GMA Ventures

CloudEats is one of the pioneer cloud restaurant companies in Southeast Asia, creating next-gen digital brands and propietary cloud kitchen tech, with a mission to build the largest tech-enabled online food group in the region.

90



Liris Maduningtyas

JALA

Indonesia | BioTech & Food

Funding stage
Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$19.8m

Investors
Intudo Ventures, SMDV, Mirova, Meloy Fund

JALA is transforming the shrimp industry with its end-to-end shrimp farming solution. JALA's offering include an AI-driven farm monitoring system, supply chain financing, and shrimp trading.

91



Cha-Ly Koh

URBANMETRY

Malaysia | City Data Tech

Funding stage
Pre-Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$2.3m

Investors
Monk's Hill Ventures, 500 Startups, REAPRA

Urbanmetry is a city data technology company that provide cities with geospatial and temporal data to drive how our cities are planned, built, and financed. Its mission is to provide actionable data, analytics and insights to help reduce the 75% of carbon emissions cities currently emit to warm our planet while enabling socio-economic growth for all.

92



Ketty Lie

ErudiFi

Indonesia | FinTech & InsurTech

Funding stage
Series A+

Year of last round raised
2023

Total Funding Raised (all rounds)
$13m

Investors
MHV, Qualgro, Y-Combinator

ErudiFi is a mission-driven company that leverages technology to broaden access to financial services for students, starting with education loans. Operating as Danacita in Indonesia and Bukas in the Philippines, ErudiFi collaborates with universities and vocational schools to offer students affordable tuition installment plans. By extending financial inclusion to underserved students across the region, ErudiFi is committed to catalysing generational transformation and shaping a brighter tomorrow.

93



Sharon Li

CHOYS

Singapore | FinTech & InsurTech

Funding stage
Seed

Year of last round raised
2023

Total Funding Raised (all rounds)
$1m

Key Investors
Antler, WV, Foremast, Fintech Nation

CHOYS is a holistic wellbeing subscription platform for organisations and employees. Headquartered in Singapore, the company is founded with a mission to provide every employee with access to benefits and impact that suit their personal needs while increasing organisational impact.

94



Trasy Lou Walsh

Fluid

Singapore | FinTech & InsurTech

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$7m

Investors
Insignia, Iterative, New Stack Ventures

Fluid is the leading B2B Buy Now Pay Later solution tailored for traditional suppliers and online marketplace platforms in APAC. It guarantees that B2B sellers receive payment upfront while giving buyers the flexibility to pay later, whether at checkout or upon invoice issuance.

95



Vivien Van Le

Saladin

Vietnam | FinTech & InsurTech

Funding stage
Pre-Series A

Year of last round raised
2023

Total Funding Raised (all rounds)
$4.6m

Investors
Monk's Hill Ventures, Peak XV, Patamar, Venturra

Saladin (Salad Insurance) empowers end customers and agents/affiliates with to find and buy the most affordable, suitable, and personalised insurance solution within minutes.

96



Anna Haotanto

Zora Health

Singapore | Health Tech

Funding stage
Pre-Seed

Year of last round raised
2024

Total Funding Raised (all rounds)
$1m

Investors
Antler, Prajit Nanu (CEO, Nium), Asa Liden (ex-COO, Pitch.com), Lisa Enckell (Venture Partner, Antler)m Cheryl Goh (Founding CMO, Grab), Dr Matthew Yeo (CEO, Picasso Plastic Surgery)

Zora Health is Asia's leading fertility, reproductive, and family health platform. The company partners with employers to provide personalised care across all life stages, from family planning to menopause and men's health, creating healthier, thriving workforces. Its mission is to empower individuals to live with options and without limitations throughout their health journey.

97



Sue-Anne Toh

NOVI Health

Singapore | Health Tech

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$6m

Investors
Monk's Hill Ventures

NOVI Health is a technology-enabled metabolic health company focused on improving health outcomes through data-driven insights, medical expertise and lifestyle optimisation. NOVI's holistic personalised offerings span diabetes care, weight management, and healthy longevity. Through tailored nutrition, fitness and medical interventions, NOVI has helped empower thousands of clients to achieve their health and wellness goals sustainably.

98



Anggia Meisesari

TransTRACK

Indonesia | Mobility

Funding stage
Series A

Year of last round raised
2024

Total Funding Raised (all rounds)
$15m

Investors
Eurazeo, Cocoon Capital, IFP Securities, Bintang Delapan, AppWorks

TransTRACK is focused on the digitalisation of fleet operations through fleet operation optimiser and supply chain integrator solutions utilising the IoT and AI. It aims to become the number one fleet operation optimiser and supply chain integrator in the industry to help businesses optimise their operations by reducing costs, improving efficiency, maximising productivity, and enhancing business sustainability.

99



Athena Lee

ZumVet

Singapore | Pet Tech

Funding stage
Series A

Year of last round raised
2022

Total Funding Raised (all rounds)
$5.25m

Investors
Pine Venture Partners

ZumVet is a pocket partner for pet owners, providing a front door to all their pets' health and wellness needs. Its tech-enabled platform makes accessing triage, preventative care, and veterinary consultations simple, promoting more responsible and proactive pet ownership.

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METHODOLOGY

Our 100 Women Founders to Watch list is based on nominations from leading tech founders and VC investors from across three of our key global markets: UK and Europe, USA, and Southeast Asia.

Each contributor was asked to nominate 2-4 tech founders who identify as women, who were then vetted for inclusion based on metrics including funding raised, date of last funding round, media coverage, and their Dealroom Signal rating.

All founders included in the list (at time of report release):

- Are tech founders innovating across industries.
- Are actively involved in leading their startups, mostly as founder-CEOs.
- Head up promising early-stage startups between pre-Seed and Series A stage.
- Head up companies headquartered in the UK and Europe, USA, or Southeast Asia.
- Have raised a funding round in the past four years.

There will be many talented founders across the world who are not featured in this list and many who fall outside of our criteria, for example founders of later-stage (Series B+) startups and founders based outside our key markets. Our list is not intended to serve as a definitive list of women founders globally or a ranking of any kind.

Instead, our goal is to champion women entrepreneurs and highlight 100 of the most promising founders from across the Founders Forum Group ecosystem to help them spread the word about their businesses, connect them with our influential community of unicorn founders, global investors, and corporate leaders, and support them on their growth journeys.

Events & Networking	FOUNDERS FORUM, LONDON TECH WEEK, grip, FOUNDERS ASSISTANTS
Education	FOUNDERS, TECH NATION
Services	FOUNDERS KEEPERS, Founders Makers, Founders Law, Founders HR, MIROMA FOUNDERS NETWORK, Founders Comms, FOUNDERS HEALTH
Investment	firstminute capital, FOUNDERS FACTORY.
Philanthropy	Centre for Entrepreneurs, Founders Pledge
Content	FOUNDERS Insights, FOUNDERS NEWS

FOUNDERS FORUM GROUP

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As our community grows, Founders Forum Group continues to expand via incubation, investment, acquisition, and partnership.

We welcome collaborations with individuals, organisations, and governments who share our mission in promoting entrepreneurship and *driving positive change through technology.*